

**Module-wise Summary of SMS sent during Financial Year 2018 - 2019**

<b>Premium payment</b>			
<b>SI No</b>	<b>Id</b>	<b>Description</b>	<b>SMS-Text</b>
1	1004	CDA Intimation To Agent	- Dear Agent, We have received CD/ECS dishonor intimation from banks for pol. No. 999999999. Plz follow up with PH for early remittance of same.
2	1005	FUP Reversal	- Dear Customer, Transaction no. 999999999 dated DD/MM/YYYY for Policy No. 999999999 is Cancelled. FUP is reverted back to MM/YYYY.
3	1006	Cheque CDA	- Intimation about Cheque/ECS dishonour under policy 999999999 for premium due MM/YYYY. Kindly pay the premium amount with interest and other charges.
4	1007	FUP Updation	- Dear Customer, premium due from MM/YYYY to MM/YYYY under policy no. 999999999 is adjusted on DD/MM/YYYY. Next Premium falls due on MM/YYYY.
5	1008	Revival	- Your pol.no. 999999999 has been revived on DD/MM/YYYY. The next premium will fall due on DD/MM/YYYY. Timely premium payment keeps policy in force.
6	1043	FUP Updation(Last Premium)	- Dear Customer, premium due from xx/xxxx to xx/xxxx under policy no. xxxxxxxxx is adjusted on xx/xx/xxxx. Last premium due under the policy is received.

7	1009	Default Notice	- Dear Customer, Premium Rs. *****999.00 for Policy NO. 999999999 due MM/YYYY is still unpaid. Please pay and keep the policy in-force. Ignore, if already paid.
8	1013	Lapse Notice	- Dear Customer, premium/s due from MM/YYYY for Pol.no.999999999 are unpaid for more than 6 months. Pl.contact servicing branch.
9	1027	Premium Due (Before 1 Day)	- Dear Customer, Premium for Pol. No.999999999 for Rs.*****9999.00 is due on MM/YYYY. Please ignore this message if premium is already paid.
10	1028	Premium Due (Before Grace P	- Dear Customer, Please pay premium due MM/YYYY under Policy No.999999999 on or before DD/MM/YYYY Please ignore this message if premium is already paid.
11	1029	Premium Notice	- Premium for Policy No. 999999999 of Rs. *****9999.00 is due on DD/MM/YYYY. You can pay online at <a href="http://www.licindia.in">www.licindia.in</a> or from mobile at <a href="http://www.licindia.in/mobile">www.licindia.in/mobile</a> .
<b>Policy Servicing</b>			
12	1002	Assignment	- Dear Customer, assignment has been registered under your pol.no. 999999999 in favour of KSFE kindly confirm
13	1010	Duplicate Policy	- As per your request,duplicate policy has been issued on DD/MM/YYYY

14	1016	Foreclosure Action	- Your policy no.999999999 is foreclosed due to non-payment of loan interest. Kindly, contact branch for reinstatement of policy.
15	1017	Foreclosure Notice	- Loan foreclosure notice is issued under pol no.999999999 due to non-payment of loan interest from MM/YYYY.Kindly, pay o/s loan interest urgently.
16	1024	Neft Registration	- Dear policyholder, we have registered your policy no 999999999 under NEFT with ICICI BANK LTD under A/c code XXXXXXXX9999
17	1025	Registration of Nomination	- Dear Customer, nomination has been registered under your pol.no. 999999999 in favour of XXXXXXXXXXXX kindly confirm
18	1026	Updation of Mobile Number in Portal	- Dear Customer, We are updating your mobile no.999999999 under pol.no.999999999 to provide you policy related information via SMS. In case you do not want this facility, pl send an SMS as "LICHELP [policy no] to 9222492224"
19	1030	Policyholder Mobile Registered	- Dear policyholder, we have registered your mobile number under policy no 999999999. We will use this for intimating about policy services.
20	1031	Re-assignment	- Dear Customer, pol.no.999999999 has been reassigned in your favour. Kindly, make fresh nomination under the policy.

21	1032	Revival Campaign	- LIC has launched special revival campaign to revive your lapsed policy no 999999999 Contact Branch office immediately for more details
22	1037	Transfer Out	- Dear customer, as per your request, we have transferred your policy 999999999 to Branch no-BBBB kindly, pay the premium regularly.
23	1060	Aadhaar Validated (PH)	- As requested, Aadhaar No. xxxxxxxx1234 has been successfully validated and linked to your policy number 123456789
24	1061	Aadhaar Rejected (PH)	- Aadhar Number xxxxxxxx1234 submitted by you is not linked to policy xxxxxxxx due to data mismatch. Please contact your LIC Servicing Branch
25	1014	Loan interest notice alert	- Dear Customer, Kindly pay Rs.9999 as outstanding loan interest due as on MM/YYYY under Policy No.999999999.
26	1015	Loan intimation	- Dear Customer, Loan of Rs.9999 has been raised under your Policy No.999999999. Please pay the loan interest on due dates.
27	1018	Loan Interest Alert	- Dear Customer, Please pay outstanding loan interest under Policy No.999999999 immediately. Please contact Branch for details.
<b>MASH related</b>			
28	1040	Policy Bond Despatch (MASH)	- The policy bond for Policy No 999999999 has been despatched on DD/MM/YYYY vide speed post no EN999999999IN

29	1045	Policy Bond Despatch (MASH-AG)	- The policy bond for Policy No 999999999 has been despatched on DD/MM/YYYY vide speed post no EN999999999IN
<b>SSS</b>			
30	1035	Default Intimation	- Dear customer, premiums under your policy no 999999999 have not been received from MM/YYYY. Kindly, arrange to pay the same or contact your employer.
31	1036	Gap Intimation	- Dear customer, premium gap for due MM/YYYY has been created under your policy no 999999999 along with 000 more gaps. Pl confirm and pay at Branch BBBB.
32	1070	KGSD Decentralisation	- Dear Customer, as part of the customer service initiative, we have transferred your policy xxxxxxxx to Branch XXXX for getting services at a nearer point.
<b>Claims</b>			
33	1003	Claim Investigation	- Claim investigation under policy 999999999- sri/smt XXXXXXXX allotted on DD/MM/YYYY. Kindly, complete the job latest by DD/MM/YYYY.
34	1012	Annuity Due	- Annuity for yr Policy 999999999, Rs9,999 (MLY) due DD/MM/YY will be credited to yr bk ac xxxx9999 IFSC SBIN9999999 on DD/MM/YY with broken period amt

35	1019	Maturity Due	- Maturity Benefit is due under Pol.999999999 on DD/MM/YYYY, plz contact your LIC branch after 15 days from today with NEFT Mandate, if not submitted earlier.
36	1020	Maturity Paid	- Maturity Claim under your LIC policy number *****9999 due on DD/MM/YYYY is processed and cheque will be sent to you shortly.
37	1033	SB Due	- Survival Benefit is due under Pol.999999999 on DD/MM/YYYY, plz contact your LIC branch after 15 days from today with NEFT Mandate, if not submitted earlier.
38	1034	SB Paid	- Survival Benefit under your LIC policy number *****9999 due on DD/MM/YYYY is processed and cheque will be sent to you shortly.
39	1046	Allotment of claim	- Outstanding claim under pol.no. xxxxxxxxxx is allotted to you. Pl collect CPS Sheet from the branch & contact the claimant to ensure submission of requirements.
40	1023	Neft Payment	- Dear Customer, Maturity Claim under policy no.- 999999999 paid by LIC Rs. 999999 to Bank A/C no. XXXXXXXXXXXX9999.
IPP			
41	2001	Address Change (IPP-B)	- Address under your Policy 999999999 changed as per your request. Contact LIC if change in address not requested by you.

42	2002	Address Change (IPP-Z)	- Address under your Policy 999999999 changed as per your request. Contact LIC if change in address not requested by you.
43	2003	Life Certificate (IPP-H)	- Life certificate for your policy 999999999 due on DD/MM/YY updated in our records.
44	2004	Life Certificate (IPP-Z)	- Life certificate for your policy 999999999 due on DD/MM/YY updated in our records.
45	2005	Pension Life Certificate	- Pension- Life Certificate is due under your Policy No. : 999999999 in the month of November,YYYY Kindly submit the same at LIC Office.
46	2006	Bank Details (IPP-B)	- Bank Details for your Policy 999999999,changed to ac XXXXXXXX IFSC XXXXXXXXXX as per your request. Contact LIC if change not intimated by you.
47	2007	Bank Details (IPP-Z)	- Bank Details for your Policy 999999999,changed to ac XXXXXXXX IFSC XXXXXXXXXX as per your request. Contact LIC if change not intimated by you.
48	2008	Aadhaar Updation Request (IP	- Plz get your Aadhar No. updated in Pol.No.999999999 for uninterrupted annuity payment. You may contact LIC Branch or CSC center near your residence for same.
49	1073	Pension credited info (PN)	- Pension amount of Rs under your Pension-Id due on is credited to your Bank A/c
<b>NACH</b>			

50	1047	No Core Banking Branch	- Your Bank A/C no. [AC NO] under ECS pol [POLNO] is not a Core Banking no. Contact your servicing LIC branch IMMEDIATELY for update.
51	1048	NACH Mandate Accepted	- Dear Customer, NACH mandate of your LIC policy no 999999999 is accepted by customerBank. Further premiums will be debited from account no.xx9999
52	1049	NACH Mandate Rejected (AG)	- NACH mandate of Pol no. xxxxxxxxx is rejected by customer bank for reason Drawers signature differs. Pl contact customer to submit fresh mandate immediately.
53	1050	Premium Due Intimation	- Premium of Rs.10000/- for policy No.112296646 with ECS/Direct Debit is due on 07/11/2014 Please ensure sufficient balance in Bank A/c.XXXXXXXXXXX0916
54	1051	NACH Mandate Rejected (PH)	- Dear customer , NACH mandate of your LIC policy no 999999999 is rejected by your bank for xxxx Please contact your servicing branch and submit fresh mandate
55	1052	ECS Invoice Generated	- NACH for Pol.XXXXXXXXXX is approved.Prem Rs xxxxxxxx due MM/YYYY will be debited in 5 days.Pl ensure enough balance in Bank.Future prems will be debited when due
56	1053	Mandate Accepted By Bank (A	- Dear Agent, NACH mandate for policy XXXXXXXXXX serviced by you is approved for future debits by customer's bank on DD/MM/YYYY



57	1054	Mandate Pending (PH)	- Dear customer NACH mandate response to policy no 999999999 is awaited from your bank.PI pay premium due at any LIC BO to avoid lapsation.
58	1055	Mandate Pending (AG)	- Dear Agent, NACH mandate for policy no 999999999 is not yet approved by customer bank.PI arrange to pay premiums due at LIC BO to avoid lapsation.
<b>ULIP</b>			
59	1038	ULIP Cancellation Letter	- Dear Customer, your pol.no.999999999 has been compulsorily terminated for non-payment of premium due MM/YYYY please contact br for further assistance.
60	1039	ULIP Cancellation Intimation	- Dear Customer, premiums are unpaid under your pol.no. 999999999 from MM/YYYY and it may be compulsorily terminated. PI pay the premium urgently.
<b>Miscellaneous</b>			
61	1044	Bonus Intimation (LIC DAY)	- Dear policyholder, Greetings on LIC Day! Happy to share that Accrued Bonus under your pol.no. xxxxxxxxx is Rs. XXXXXXXXXXXX payable at the time of final settlement.
62	1062	New Year Greetings	- Dear Customer, New Year Greetings from LIC! Happy to share that Accrued Bonus under your Pol xxxxxxxxx is Rs xxxxxxxxx payable at the time of final settlement.

63	1063	KGSD Decentralisation	- Dear Customer, as part of the customer service initiative, we have transferred your policy xxxxxxxxx to Branch XXXX for getting services at a nearer point.
64	1064	Guaranteed Addition	- Dear Customer, New Year Greetings from LIC! Accrued Guaranteed Addition under your Pol xxxxxxxxx is Rs xxxxxxxxx payable at the time of final settlement.
65	1065	Bonus+Guaranteed Addition	- Dear Customer, New Year Greetings from LIC! Accrued Bonus + Guaranteed Addition under Pol xxxxxxxxx is Rs xxxxxxxxx payable at the time of final settlement